

SPONSOR PACKAGES

ACE OFFERS YOU 4 WAYS
TO BE A SPONSOR

AMERICAN CINEMA EDITORS



G L O B A L

AUG 27 & 28

In-Person. Livestreamed. Virtual.



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**JOIN ACE FOR THE HOTTEST
EVENT OF THE SUMMER!**

ACE EditFest Global 2022 will have BOTH
an IN-PERSON day and an ONLINE day

DAY 1

Join us to watch the panels IN-PERSON and LIVESTREAMED. Reconnect with friends, colleagues and the editing community. Mingle and chat with panelists and ACE members.

DAY 2

Watch panels VIRTUALLY from the comfort of your home. Chat online with ACE editors and editors from all around the world. Join breakout rooms to watch and engage with panelists.

For more info or to reserve your sponsorship

JENNI McCORMICK

Jenni@AmericanCinemaEditors.com
PH 213.842.2237

PETER ZAKHARY

Peter@AmericanCinemaEditors.com
PH 626.695.7493

www.EditFestGlobal.com



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PLATINUM SPONSOR

\$35,000

(Only ONE Platinum Sponsorship Available)

- **FOUR** full-page ads in *CinemaEditor* magazine
- Full-page ad in the EditFest Global event brochure
- **FOUR ACE Social Media Posts** to over 28K followers (content subject to ACE approval and should be informative/educational in nature)
- **Thank you to our "Platinum Sponsor" Social Media Post** (can include your short sizzle piece)
- **Short sizzle to be played during event** (30-60 second reel) PLUS a longer presentation that attendees can be directed to, and which will be placed on the EditfestGlobal.com site for site visitors to watch
- **Mention in event press releases**
- **Sponsor/logo recognition in event brochure**
- **Logo on ACE Homepage Page or Slider**
- **Logo visibility on ACE event-day panels**
- **ONE dedicated email blast** (content subject to ACE approval and should be informative/educational in nature)
- **Includes the option to supply nearly UNLIMITED panels and content for the EditFest Global site**
- **Logo in event-related email blasts**
- **Logo/Link on event web pages for 1 year**
- **ONE sidebar ad (250x250) on the ACE website for a year**
- **Sponsor recognition in *CinemaEditor* magazine**
- **25% discount on ACE digital website ad buys**
- **TWO tickets to the in-person portion of the event**
- **On-screen recognition at in-person portion of the event**
- **Sponsor/logo recognition on in-person pop-up banners**
- **Opportunity to provide swag or prizes for giveaways and mentions**
- **Host an Expo Room on both days of the event** where attendees can interact and ask you questions during the breaks
- **Sponsor presence at the in-person event**



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GOLD SPONSOR

\$25,000

- TWO full-page ads in *CinemaEditor* magazine
- Full-page ad in the EditFest Global event brochure
- THREE ACE Social Media Posts to over 28K followers (content subject to ACE approval and should be informative/educational in nature)
- Mention in event press releases
- Sponsor/logo recognition in event brochure
- Logo on ACE Homepage Page or Slider
- Logo visibility on ACE event-day panels
- ONE dedicated email blast (content subject to ACE approval and should be informative/educational in nature)
- Includes the option to submit up to FIVE panels for the EditFest Global site
- Logo in event-related email blasts
- Logo/Link on event web pages for 1 year
- ONE sidebar ad (250x250) on the ACE website for a year
- Sponsor recognition in *CinemaEditor* magazine
- 20% discount on ACE digital website ad buys
- TWO tickets to the in-person portion of the event
- On-screen recognition at in-person portion of the event
- Sponsor/logo recognition on in-person pop-up banners
- Opportunity to provide swag or prizes for giveaways and mentions
- Host an Expo Room on both days of the event where attendees can interact and ask you questions during the breaks
- Sponsor presence at the in-person event



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SILVER SPONSOR

\$15,000

- Full-page ad in *CinemaEditor* magazine
- Full-page ad in the EditFest Global event brochure
- ONE ACE Social Media Posts to over 28K followers (content subject to ACE approval and should be informative/educational in nature)
- Sponsor/logo recognition in event brochure
- Logo on ACE Homepage Page or Slider
- Logo visibility on ACE event-day panels
- ONE dedicated email blast (content subject to ACE approval and should be informative/educational in nature)
- Includes the option to submit up to THREE panels for the EditFest Global site
- Logo in event-related email blasts
- Logo/Link on event web pages for 1 year
- ONE sidebar ad (250x250) on the ACE website for a year
- Sponsor recognition in *CinemaEditor* magazine
- 10% discount on ACE digital website ad buys
- TWO tickets to the in-person portion of the event
- On-screen recognition at in-person portion of the event
- Sponsor/logo recognition on in-person pop-up banners
- Opportunity to provide swag or prizes for giveaways and mentions



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BRONZE SPONSOR

\$7,500

- Half-page ad in *CinemaEditor* magazine
- Half-page ad in the EditFest Global event brochure
- Sponsor/logo recognition in event brochure
- Logo in event-related email blasts
- Logo/Link on event web pages for 1 year
- ONE sidebar ad (250x250) on the ACE website for a year
- Sponsor recognition in *CinemaEditor* magazine
- 5% discount on ACE digital website ad buys
- ONE ticket to the in-person portion of the event
- On-screen recognition at in-person portion of the event
- Sponsor/logo recognition on in-person pop-up banners
- Opportunity to provide swag or prizes for giveaways and mentions

